



For Immediate Release

December 11th, 2005

Abby Rock LLC Announces Company Launch.

"Cast Stone" wall panels with the physical look, color, texture and strength of high-end cultured and natural stone masonry without all the added cost and labor associated to install.

Fort Wayne IN. (December 10, 2005)- The LLC, "Abby Rock" formally announces that it has completed it's initial market research and product development/conformity process leading to it's launch. The newly formed company has fully developed and tested a unique building product for exterior applications in the form of large, manageable, wall panels.

Abby Rock "Cast Stone" remarkably resembles the physical look, color, texture and strength of high-end Cultured and natural stone masonry without all the added cost and labor associated to install. The "Cast Stone" panels are the first of 17 product categories planned for manufacturing in the Fort Wayne IN. area.

The company utilizes a proprietary, Structural Polymer Substrate (SPS) in all of the products it produces. SPS is critical to the formulation in obtaining the physical properties of stone without the added weight*.

Company founders have established the vision of "Continuously focusing on the development of high value, consumer building, home/garden and commercial products, while generating 0 scrap and minimal emissions. The company is actively targeting architects and builders that specialize in high volume repetition that require top quality and product consistency.

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* US Patent Pending